

## Graduate Designer

Reporting to Head of Creative Services

Scoota is a single programmatic platform for advertisers to create, activate and measure brilliant brand campaigns at scale across online and digital out of home advertising.

With programmatic access to all major supply sources, a wide range of high-impact HTML5 creative formats and a heritage of working with premium publishers, Scoota meets the requirements of even the most brand-conscious clients.

Working within the creative team, using our own creative toolkit, you will work closely with other designers concepting, designing and building campaigns for display, video, social and DOOH for global brands.

### *What you'll do:*

- Answering a wide variety of briefs and campaign assets, you will produce designs for a range of formats, adhering to specific and detailed specifications.
- Use animation, video editing and interactivity to bring creatives to life.
- Ensure that all work adheres to brand and campaign guidelines and adheres to a high standard of output.
- Manage your time diligently, keep working files organised and communicate with others.
- Learn fully the capabilities of our formats and wider tech offering.
- Become fully adept in our proprietary digital creative tool, as well as contribute to its ongoing development.
- Seek to enhance your skillsets, provide added value to the wider team and studio output.
- Keep up to date with the wider industry and other creative fields.
- Provide design support for internal projects across marketing and commercial activities.

### *What you need:*

- BA Graphic Design is preferred but similar qualifications and/or experience will be accepted.
- A portfolio of work showcasing a skilled application of typography and layout design.
- Experience / evidence of motion design is beneficial but not a strict requirement.
- Proficient in Adobe Creative Suite, especially Photoshop, Illustrator, In-design & After Effects.
- A good understanding of designing for web, with a basic understanding of CSS and HTML a benefit.
- A strong interest in the advertising sector and digital design.
- A willingness to work to strict deadlines and adapt to feedback from the creative team and clients.

We offer the option to work from home or from the office in London, a competitive salary, 25 days paid holiday a year, and a variety of other benefits.

Applications should be made to [mark.allison@scoota.com](mailto:mark.allison@scoota.com) enclosing a copy of a recent CV and portfolio, as well as a covering letter explaining why you think you would be right for the role.