



Ad Operations Graduate – Client Services

Scoota has built a single programmatic platform for advertisers to create, activate, measure and optimise brilliant brand campaigns at scale across online and digital out of home advertising.

Our self- and managed-service creative toolkit, bidding technology and analytics suite allows brands to create, activate and optimise within a single platform. With programmatic access to all major supply sources, a wide range of high-impact HTML5 creative formats and a heritage of working with premium publishers, Scoota meets the requirements of even the most brand-conscious clients.

Working within the Client Services team, we're looking for an Ad Operations Graduate to take ownership of day-to-day reporting and some technical aspects of campaign management. Strong progression opportunities in technical ad operations or account management await the right candidate.

What you'll do:

- Implement and QA third-party tracking
- Maintain and optimise managed service activity
- Create, manage, and maintain automated reporting
- Take ownership of end-of-campaign and custom reports, with support from the broader client services and sales teams
- Share campaign insights and performance internally to support the sales team
- Learn about programmatic advertising and develop further operational skills
- Support with R&D of new product features and formats

Who you are:

- An outgoing individual with excellent communication skills
- A problem-solver with an ability to think on your feet
- A quick learner who loves to pick up new tools
- Organised, detail orientated and highly focused

What you'll need:

- An interest in programmatic advertising and digital marketing
- A solid grasp of written English
- Proficient in the Microsoft Office suite, particularly Excel
- An ability to keep up with a fast-paced environment

We offer the option to work from home or from the office in London, a competitive salary, 25 days paid holiday a year, and a variety of other benefits.

Applications should be made to opsuk@scoota.com enclosing a copy of a recent CV and covering letter explaining why you think you would be right for the role.

Deadline for applications – Friday May 27th, 2022